



City Logistics

Bringing sustainability
to Swiss cities

THINKING IN GENERATIONS

... Foreword

Dear reader,

City Logistics is the modern answer to an age-old problem: traffic and environmental pollution in our cities. Increasing numbers of people and increasing levels of traffic are causing concern about their environmental impact on urban areas.

We see **City Logistics** as the consolidated last mile delivery of goods to businesses and private recipients in city centres with the **least amount of delivery rounds per day**. Specifically, that means that a recipient no longer receives separate deliveries from different suppliers. Instead, goods arrive by rail at our city railway centre from all over Switzerland and are then loaded onto distribution vehicles for specific recipients. These vehicles feature the latest environmentally friendly technology and save the city from harmful emissions. Our electric trucks and our parcel service enable us to move in exactly that direction.

There are often conflicting interests when it comes to the design of urban areas: cities want to ensure a steady supply of goods and services, the public wants to live with as little traffic and pollution as possible, and logistics companies want to improve their efficiency, quality and carbon footprint while still remaining competitive.

Our **City Logistics concept** brings these interests together with one healthy, environmentally sound and economically justifiable common denominator. As a family company, our motivation is clear:

the future of the next generation and the one after that.

I wish you a sustainable read that has a long-term impact.



Nils Planzer
CEO



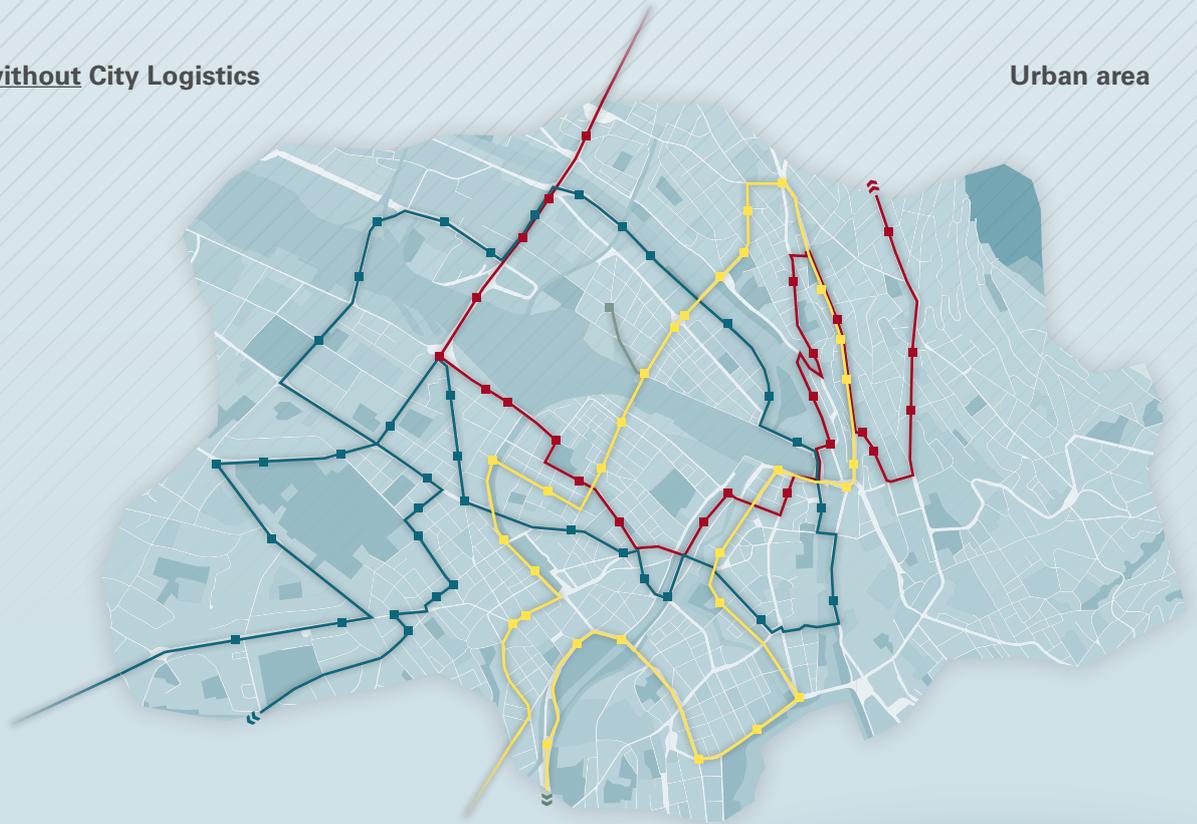
A SYSTEM AND SMART THINKING

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... City Logistics concept

Number of routes without City Logistics

- Route 1
- Route 2
- Route 3



Number of routes with City Logistics

- Route 1
- Route 2
- Railway centre in the city



THE LOGIC OF THE FUTURE

... Concept

The Planzer Group's City Logistics service is the result of entrepreneurial foresight, and it puts people front and centre. After all, they need to be able to live on and support our planet for many years to come.

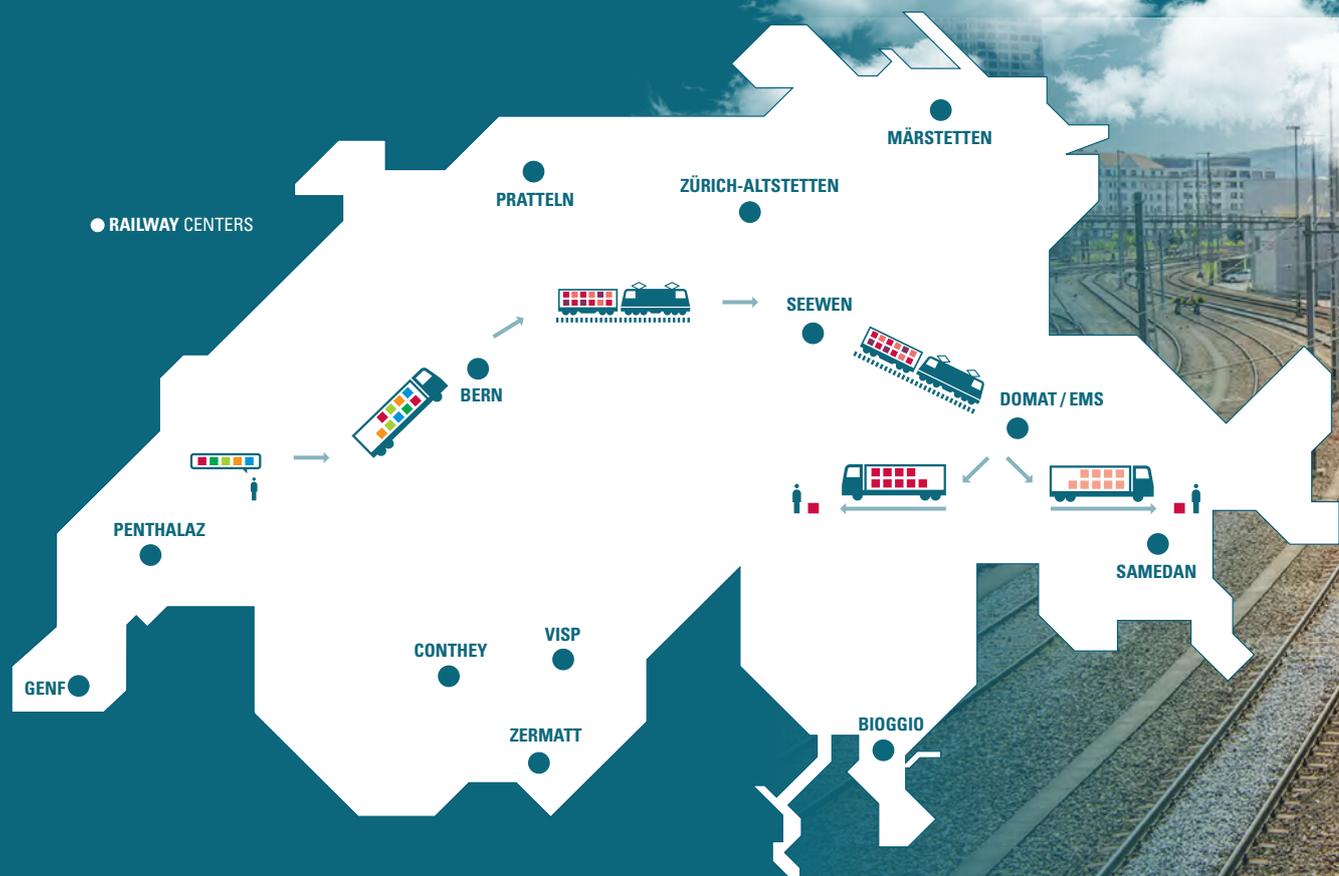
Our **City Logistics concept** brings goods, incl. parcels, by rail from all over Switzerland to our city railway centre. Once there, we pool the goods together and deliver them to specific recipients – using trucks, delivery vans and vehicles with alternative drive technologies, such as electric trucks.

Our sophisticated collection and delivery logistics system for urban areas, with rail as the main means of transport, reduces the number of journeys into a city and enables us to optimise our environmentally friendly last mile distribution. Our drivers always follow the same route, know every traffic and construction sign, every street name, every entrance, every customer and every special instruction.

We load general cargo on the way back that is heading out of the city; such as returns, spare parts or materials for disposal. That way, we avoid expensive empty journeys and close the natural cycle of goods.

The Planzer parcel service is another core element of our City Logistics service. It is our far-sighted answer to the explosive increase in small shipments caused by e-commerce. We deliver parcels of up to 30 kg securely and punctually to end customers.

Our **City Logistics concept** ensures a high level of supply quality in Switzerland, while reducing traffic and emissions in city centres and making urban freight transport more efficient.

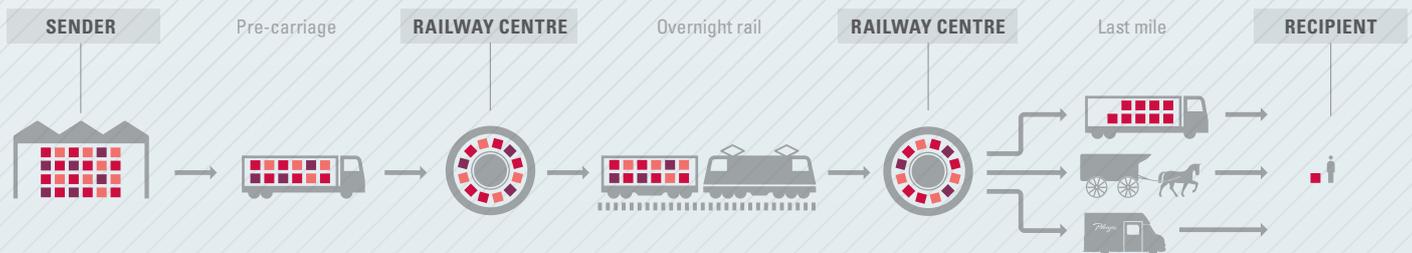


LESS TRAFFIC, MORE VALUE

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... Benefits

Planzer Zurich City Logistics with city hubs and electric vehicles



There are plenty of reasons why our City Logistics service makes sense for all concerned – city residents, shop owners, transport companies, carriers, manufacturers and, of course, consumers.

Faster supply chain

Efficient collection and delivery on routes within a limited radius prevents multiple vehicles from delivering to the same region or city district. In other words, **the supply chain becomes shorter and more efficient.**

More flexible for the sender

Senders can be more flexible with their planning: the truck or delivery van from our Switzerland-wide transport network is based locally and can be with you quickly. Whatever is picked up today will be there tomorrow.

Simpler for the recipient

It's easy for recipients to get their goods: shipments from our local freight rail network will arrive together, even if they have been collected from different suppliers.

More personal for parcel service customers

Customers using our parcel service can speak to a **personal contact**, not just a call agent on an 0900 number. Optimal secure loading ensures that parcels arrive in perfect condition. It's even possible to redirect delivery to another address.

Stronger together

Rail or road? General cargo transport and parcel delivery requires both. Trucks and delivery vans enable us to get everywhere quickly, while rail is a great and environmentally friendly way to cover long distances via mass transport. It is also quiet and low on emissions – compelling advantages for cities.

Better for all

Shipments travel longer distances overnight by train. That way, we can make use of the night hours for our customers and save on noise, time, carbon emissions and cost.



OFF TO A GREAT START

... Factors for success

It's great that our City Logistics concept is working so well, but we don't take it for granted. However, the following parameters guarantee a promising future for this approach.

A question of size

City Logistics is ideal for parcels of up to 30 kg and general cargo of all kinds from manufacturers that don't have their own supply chain.

Agile and personal

The combination of rail and road enables us to offer flexible timing and customised delivery.

Legally sound

We are experts in import regulations and rules for urban conurbations, so we can also take care of the legal small print for our customers.

On top of the data

We have a modern IT system to rely on for our City Logistics service, as do our clients.

Fair and respectful

As a family company, we are against wage dumping and we pay our drivers well.

Versatile and committed

Our involvement in a range of projects proves this:

- Cooperation platform for urban freight logistics by the Commission for Technology and Innovation CTI
- 'Traffic & Infrastructure' working group of the Unternehmergruppe Wettbewerbsfähigkeit, or UGW for short
- NFP 71 – Energy efficient and CO₂-free urban logistics, Vision 2050 (Supporting group with UGW)
- Future of urban mobility 2030
- Vision of Mobility 2050
- Workshop for City of Zurich's freight and logistics concept (2019)



FORESIGHT WITH A VIEW

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... With sustainability

Acting with foresight is part of our job. That's why we think long term and act sustainably, always keeping an eye on security, efficiency and the environment – and on the generations to come. After all, we want to remain your logistics partner for a long time into the future.



We're happy to help

We look forward to hearing from you.

PLANZER

Jan Pfenninger

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Director of Marketing and Communication

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